



THE LEADERSHIP INSTITUTE
Public Speaking Workshop
December 3, 2010
Steven P.J. Wood Building
Arlington, VA

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|-----------------------|--|--|
| 8:30 - 9:00 AM | REGISTRATION and BREAKFAST | |
| 9:00 - 9:05 | Introduction & Welcome | |
| 9:05 - 10:05 | Goals of a Speech | Dr. John Shosky <i>President</i> RONCALLI COMMUNICATIONS |
| 10:05 - 11:05 | Persuasion & Audience Analysis | Dr. John Shosky |
| 11:05 - 11:15 | BREAK | |
| 11:15 - 12:30 | Message Construction | Dr. John Shosky |
| 12:30 PM | LUNCH | |
| 1:00 - 2:15 | Preparing for Delivery: Expertise & Ownership | Ian Ivey <i>Program Advisor</i> GSA |
| 2:15 - 2:30 | BREAK | |
| 2:30 - 3:30 | Elements of Effective Delivery | Ian Ivey |

3:30 - 5:00

**Teaching not Talking: Interaction,
Visual Aids, & Persuasion**

Ian Ivey

5:00 PM

CONCLUSION & ADJOURNMENT

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