



**THE LEADERSHIP INSTITUTE**  
**Introduction to Television Techniques**  
**September 17, 2010**  
**Steven P.J. Wood Building**  
**Arlington, VA**

<b>9:00 - 9:30 AM</b>	<b>REGISTRATION</b>
<b>9:30 - 10:00</b>	<b>Message Development</b>
<b>10:00 - 11:00</b>	<b>Message Delivery</b>
<b>11:00 - 11:30</b>	<b>Personal Appearance</b>
<b>11:30 - 12:30 PM</b>	<b>In-Studio Exercise</b>
<b>12:30</b>	<b>ADJOURNMENT</b>

**THE LEADERSHIP INSTITUTE**  
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